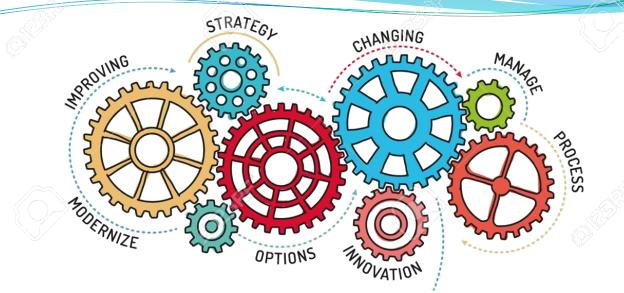




Business Energising, Actuating & Transformation



Business Transformation

- Clarity - Transparency - Empowerment - Sustainability



What is Business Transformation?

"Business Transformation is the process of:

- ➤ fundamentally changing the *systems*, *processes*, *people and technology* across a whole business or business unit,
- ➤ to achieve *measurable improvements* in efficiency, effectiveness and stakeholder satisfaction.

A business transformation project is likely to include any number of change management projects, each focused on an individual process, system, technology, team or department."

Where is it used?

It is ideal for:

- ➤ Start-ups
- ➤ Companies having >= 10 employees
- > Companies having growth plans
- ➤ Companies foraying into new business avenues
- Companies struggling with firefighting issues
- ➤ Companies facing low morale / high attrition rates
- Companies wishing to establish, implement and maintain formal Business Systems

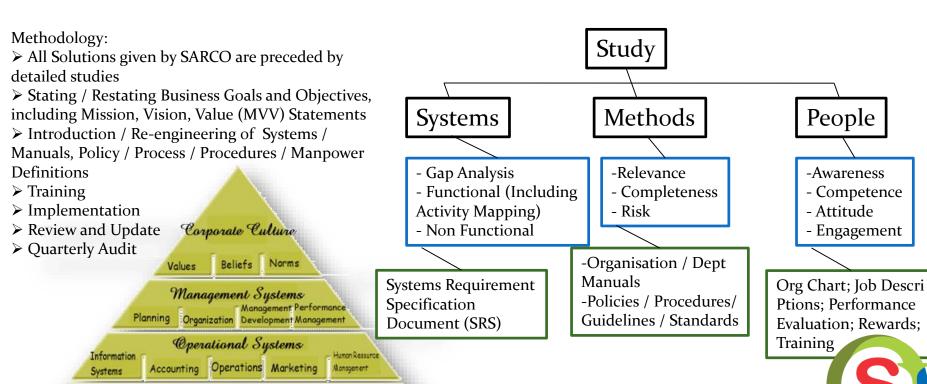
What are the Advantages of Business Transformation?

Updated Company Vision		The Company Vision is updated to suit the current context; is therefore more relevant and beneficial for the Company to achieve
Vastly Improved Performa nce	until	An organisation can achieve radical changes in performance (as measured by cost, cycle time, service and quality).
Boosts Competiti veness		It boosts competitiveness in the operations network through simpler, leaner and more productive processes.
Revolutio nary Thinking		Reengineering encourages organisations to abandon conventional approaches to problem solving and to "think big" and "Out of the box"
Greater Collabora tion		The Company benefits from vastly increased levels of collaborative working and teamwork

Improved Decision Making		Decision making becomes much more efficient and effective at ALL levels of the Organisation
Increased Agility	4	Leaner processes, greater teamwork and improved communications lead to faster response times
Risk Mitigatio n	RISE	All Policies, Processes and Procedures are aligned in a manner to mitigate risks to the Organisation
Improved Customer Focus	ç,	Transformative initiatives aid immensely in bringing the Customer back in focus - where he belongs!

... and many more...ALL leading to **Sustainable Growth & Profits**

Unbeatable BEAT!



Resource Management

Technological & Physical Resources

Human Resources

Financial Resources

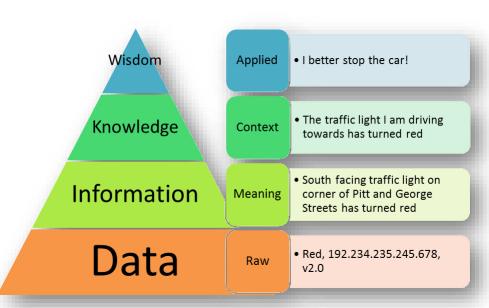
Options

Option 1

- Enterprise-wide Coverage
- Areas selected and prioritised by Business Dynamics

Option 2

- Specific Pain Areas identified by YOU
- We provide the solutions for these areas first



DATA for EFFECTIVE
Business Decision Making

Deliverables (Example: 20-50 Crore Co; 1 HO+2 Locations; < 50 employees)

Deliverable	Content	Timeline
Activity Mapping Report	*Right Person for the Right Job issues; *Redundancies in Operations; *Duplication of Effort; *Collaborative / Team Working Issues; *Undue Person Dependencies; *Parallel Systems in place (to be rooted out!)	
System Study Report, with Gap Analysis	Gaps identified in terms of: * Functional Areas: * System V Existing Requirements * System V User Awareness * System V Best Practices * Non Functional Areas: * Availability and Reliability * Data / Information Quality and Security * Future Readiness including Upgradability / Scalability * Risk in terms of Compliances, Redundancies and Dependability With Recommendations and Roadmaps for Improvement	Within 3 months of commencement

Deliverables (Example: 20-50 Crore Co; 1 HO+2 Locations; < 50 employees)

Deliverable	Content	Timeline
Organisation / Department Manuals Policies, Procedures, Standards, Guidelines	The Organisation Manual contains the Organisation Chart spelling out the hierarchy, roles, responsibilities and authority structures; The Departmental Manuals contain the details of working and organisation of individual departments; Policies (Mandatory edicts by the Management), Procedures (How things are done – keeping LEAN practices in focus), Standards (Minimum attributes / metrics that significant activities must conform to – great for Continuous Improvement Initiatives) and Guidelines (Recommended practices) are set out in appropriate manuals.	Within 2 months of approval of System Study Report
Training	Trainings shall cover a Change Management Workshop to begin with for all employees, and subsequently training with respect to changes in individual departmental personnel shall be provided. Cross functional teams shall also be considered, where appropriate	Within 2 weeks of freezing of above Manuals

Deliverables (Example: 20-50 Crore Co; 1 HO+2 Locations; < 50 employees)

Deliverable	Content	Timeline
Implementation Feedback Reports	Points for Improvements / Refinements to various Manual items, as encountered during the Implementation phase (Normally 2 – 3 months)	Need based
Quarterly Audit Reports	Audits shall be conducted on a Quarterly basis, and findings thereof shall be communicated via Audit Reports	Quarterly basis



THANK YOU!

We look forward to a long and mutually rewarding association with you!



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